



Promote the Fair Contest

All **4-H Clubs, FFA, and other organized youth groups** in Green County are invited to participate in the **Promote the Green County Fair Contest**. Signs promoting the fair can be put up in any prominent outdoor location in your area. Signs must be in place by July and remain up through July 22nd. **Entries are due July 2nd**.

The sign should be at least 4x8 feet in size, so it can be easily seen (Plywood is recommended). Any material can be used for the sign, so be **CREATIVE!** Use bright colors and large print (light colored background works best). The sign must be easily seen by the public and must be in a prominent location (i.e. Intersections, lot corners, town entrances, building walls, etc.)

Prizes

<u>1st Place</u>	<u>2nd Place</u>
\$50	\$25

Sign Must Include:

- ✓ Green County Fair, Monroe, WI
- ✓ July 17-21, 2019

Submit the following information...

- Your club name and address,
- Contact person’s name & phone number,
- Exact directions to the location of your display (who’s farm or highway, etc.),
- 1 close-up photo of your sign and
- 1 photo that shows the location of the sign

By July 2nd to the Amanda Swedlund, Fair Office Manager, 2600 - 10th Street, Monroe, WI 53566.

Judging Criteria:

Maximum Points		Maximum Points	
10	“Green County” stands out	10	Gets your attention
5	Dates & location are included on the sign	15	Effectiveness of location
10	Words stand out and easy to read	10	Easily seen by public
5	Colors are effective	10	Promotes fair effectively
5	Sign has balance to it	5	Relationship to fair
15	Creativity		
50	Total Points for Design	50	Overall Effectiveness of Sign

Questions can be directed to:
Green County Fair Office 325-9159

Good Luck!