



Promote the Fair Contest

All **4-H Clubs, FFA, and other organized youth groups** in Green County are invited to participate in the **Promote the Green County Fair Contest**. Signs promoting the fair can be put up in any prominent outdoor location in your area. Signs must be in place by July and remain up through July 22nd. **Entries are due July 2nd**.

The sign should be at least 4x8 feet in size, so it can be easily seen (Plywood is recommended). Any material can be used for the sign, so be **CREATIVE!** Use bright colors and large print (light colored background works best). The sign must be easily seen by the public and must be in a prominent location (i.e. Intersections, lot corners, town entrances, building walls, etc.)

Prizes

1st Place	2nd Place
\$50	\$25

Sign Must Include:

- Green County Fair, Monroe, WI
- July 18-22nd 2018

Submit the following information...

- Your club name and address,
- Contact person's name & phone number,
- Exact directions to the location of your display (who's farm or highway, etc.),
- 1 close-up photo of your sign and
- 1 photo that shows the location of the sign

By July 2nd to the Julie Blumer, Fair Office Manager, 2600 - 10th Street, Monroe, WI 53566.

Judging Criteria:

<table> <tr><td>Maximum Points</td><td></td></tr> <tr><td>10</td><td>"Green County" stands out</td></tr> <tr><td>5</td><td>Dates & location are included on the sign</td></tr> <tr><td>10</td><td>Words stand out and easy to read</td></tr> <tr><td>5</td><td>Colors are effective</td></tr> <tr><td>5</td><td>Sign has balance to it</td></tr> <tr><td>15</td><td>Creativity</td></tr> <tr><td>50</td><td>Total Points for Design</td></tr> </table>	Maximum Points		10	"Green County" stands out	5	Dates & location are included on the sign	10	Words stand out and easy to read	5	Colors are effective	5	Sign has balance to it	15	Creativity	50	Total Points for Design	<table> <tr><td>Maximum Points</td><td></td></tr> <tr><td>10</td><td>Gets your attention</td></tr> <tr><td>15</td><td>Effectiveness of location</td></tr> <tr><td>10</td><td>Easily seen by public</td></tr> <tr><td>10</td><td>Promotes fair effectively</td></tr> <tr><td>5</td><td>Relationship to fair</td></tr> <tr><td>50</td><td>Overall Effectiveness of Sign</td></tr> </table>	Maximum Points		10	Gets your attention	15	Effectiveness of location	10	Easily seen by public	10	Promotes fair effectively	5	Relationship to fair	50	Overall Effectiveness of Sign
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Questions can be directed to:
Green County Fair Office 325-9159

Good Luck!